

For Immediate Release

June 23, 2014

Canada's Farm Progress Show presented by Viterra Announces 2014 Show Attendance

It was a year of change for the Farm Progress Show on several fronts, but the 37th year was another success announced by the Director of Trade and Consumer Shows, Ken Taylor today.

The show attracted 39,736 attendees this year, a little less than in previous years, primarily due to the recording breaking rain fall over the 3 days.

The weather may have made things a little soggy, but with almost 2 million sq. feet of show space, 2014 was the biggest Canada's Farm Progress Show yet! New to this year's event was the Canada Centre Building, where we welcomed the Farm Credit Canada Farm Progress Forum. The foot print for the show wasn't the only change this year. Many attendees utilized the park & ride option to the show site with great success.

"We have built a reputation that this show is the place to come see it all for the latest in dryland agriculture technology. We know this message is getting out. We are also attracting a high quality of buyers and sellers," Taylor said.

Farm Progress featured 907 exhibitors this year, solidifying its claim to being Canada's largest trade show. The show also served as an important international agricultural marketplace. Over 723 buyers from around the world took advantage of the services offered by the show to help international buyers and sellers make connections.

"Our International Business Centre is a key part that has made Farm Progress a focal point for the global agriculture technology market. We're proud to have built the show to this point and are excited at the possibilities in the future. Planning for the next show starts today," Taylor said.

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