



For Immediate Release
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CFPS 2014 Exhibitor Booth Awards

Each year at Canada's Farm Progress Show, Outstanding Exhibitor Awards are presented to exhibiting companies that qualify for competition in each of the judged categories. One exhibitor per category is awarded best in show. Judging begins the first day of the show by a qualified and skilled team of judges and awards are presented and photos are taken on the last day of the show.

Judging is based on the following criteria:

Appearance

- Booth set-up
- Eye-catching
- Space utilization
- Exhibit area staffed
- Neat, professional look

Marketing

- Originality
- Literature & brochures
- Neat, polite, helpful staff
- Product identification

Canada's Farm Progress Show was pleased to present the Outstanding Exhibitor Awards to the following recipients at this year's show.

Outstanding Mainline Exhibitor – New Holland

Outstanding Shortline Exhibitor – Salford Farm Machinery Ltd.

Outstanding Agriculture Parts & Inputs Exhibitor – Integra Tire & Auto Centres Ltd.

Outstanding Agriculture Services & Support Organizations Exhibitors – Flaman Sales Ltd.

Outstanding New Exhibitor – Broad Grain Commodities Inc.

Outstanding Modern Lifestyles Exhibitor – G.R. Distributors Inc.

People's Choice Award / Innovations – Clean Seed Capital Group

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